



# WHY HOMEOWNERS CHOOSE EVERLAST® SIDING

## Lasting Curb Appeal

Everlast siding provides the look and feel of authentic cedar siding. Everlast's CedarTouch® finish, produced from a real specimen of rough-sawn top-grade cedar, results in the industry's most authentic finish.

## Designer-Curated Colors

The Everlast siding color palette has been thoughtfully curated to complement any style of home and with consideration for regional preferences. The palette features both trending colors, including dark rich hues, as well as timeless classics.

## Design Flexibility in Popular Profiles

Clapboard and board and batten. These two siding styles are among the most popular and enduring throughout North America and Everlast siding offers both. Use one style exclusively or mix and combine with Everlast Premium Color-Matched Trim for the ultimate finishing touch.

## Low Maintenance

With Everlast siding, caulking and painting, a time consuming, costly, and a recurring maintenance requirement, is a thing of the past. All that's required is an occasional wash.

## Unequaled All-Weather Durability

Everlast is made from a proprietary mineral-enriched composite substrate that is unaffected by moisture, the #1 enemy of siding.

## Durable Fade-Resistant Finish

Everlast siding features an advanced UV-resistant, 100% acrylic surface finish that is molecularly fused to its mineral-enriched composite substrate that stands the test of time.

## Insect-Resistant

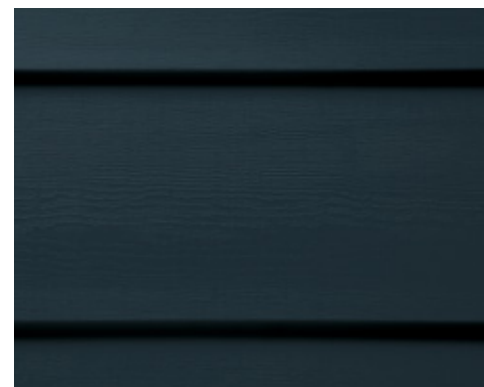
Wood and engineered wood siding is vulnerable to insects. Everlast siding's all inorganic composition eliminates this problem.

## Sustainable

Everlast siding forever eliminates the need for paints, stains, caulking, and solvents containing harmful VOCs. No trees are harvested to manufacture Everlast siding and the siding is recyclable at the end of its long lifespan.

## Peace of Mind

Since 2009, Everlast siding has been installed on homes throughout North America. With Everlast siding, homeowners receive the industry's best transferable limited lifetime warranty that includes fade protection.



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[EverlastSiding.com](https://www.EverlastSiding.com)

